

SMPTE RECOMMENDED PRACTICE

Advertising Digital Identifier (Ad-ID®) Representations — Amendment 1



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Foreword

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SMPTE Engineering Documents are drafted in accordance with the rules given in its Standards Operations Manual.

Amendment 1 to SMPTE RP 2092-1:2015 was prepared by Technology Committee 30MR.

Intellectual Property

At the time of publication no notice had been received by SMPTE claiming patent rights essential to the implementation of this Engineering Document. However, attention is drawn to the possibility that some of the elements of this document may be the subject of patent rights. SMPTE shall not be held responsible for identifying any or all such patent rights.

1 Scope

This purpose of this amendment is correct errors in the original SMPTE RP 2092-1:2015.

2 Replacement Text

2.1 The Introduction Bullet 2

Current text:

“2. a seven-character alphanumeric Unique Code;”

Amended text:

“2. a seven-character alphanumeric Unique Code for a company’s advertising content;”

2.2 The Introduction Bullet 3

Current text:

“3. a one-character Video Format Identifier (see Figures 1-3).”

Amended text:

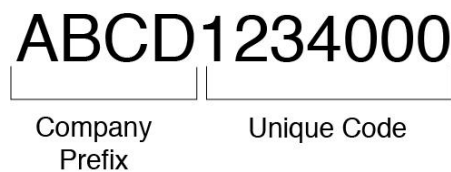
“3. an optional one-character Video Format Identifier (see Figures 1-3).”

2.3 Figure 1

Original figure:



Amended figure:



2.4 Section 4

In Section 4, the ABNF needs to be replaced.

Current text:

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FULL_ADID_IDENTIFIER = FULL_ADID_PREFIX FULL_ADID_CODE {FULL_ADID_SUFFIX}
FULL_ADID_PREFIX = 4*ALPHANUM
FULL_ADID_CODE = 7*ALPHANUM
FULL_ADID_SUFFIX = "H" / "D"
DIGIT = %x30-39 ; 0-9
ALPHA = %x41-5A ; A-Z
ALPHANUM = ALPHA / DIGIT

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Amended text:

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FULL-ADID-IDENTIFIER = FULL-ADID-PREFIX FULL-ADID-CODE [FULL-ADID-SUFFIX]
FULL-ADID-PREFIX = (ALPHA / %x31-39) 3*ALPHANUM
FULL-ADID-CODE = 7*ALPHANUM
FULL-ADID-SUFFIX = "H" / "D"
DIGIT = %x30-39 ; 0-9
ALPHA = %x41-5A ; A-Z
ALPHANUM = ALPHA / DIGIT

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